



**EVERGREEN LINE**



**Evergreen Group Companies Sponsor Long Beach ICB Marathon  
Evergreen Line, EVA Air sign on with California beachfront run**

**LONG BEACH, CA (Aug. 4, 2008)** – Evergreen Group's Evergreen Line and EVA Air are now both corporate sponsors of International City Racing's 2008 Long Beach International City Bank Marathon. Evergreen Line is the named sponsor of the Kids 1-Mile Fun Run and EVA Air is giving Premium Laurel business-class tickets to the first-place male and female runners in the full Oct. 12 marathon. EVA is continuing 2007 sponsorship.

"We're honored that Evergreen Line and EVA Air have both chosen to take part in our marathon," said Bob Seagren, CEO of International City Racing. "Evergreen Line operates one of the largest container fleets in the world and EVA has been repeatedly recognized for its quality service and high safety standards. These two sister companies are a perfect fit for the Long Beach International City Bank Marathon."

In addition to sponsoring the Evergreen Kids 1-Mile Fun Run, Evergreen Line is also underwriting event entry for approximately 500 children now in the Long Beach Parks & Recreation Kids Marathon Training Program. Starting this summer and through the fall, these youngsters are getting in shape through a series of events that will add up to running 25.2 miles. When they complete the final mile in the Evergreen Kids 1-Mile Fun Run, these children will have run the total marathon distance. Evergreen Line will award a full-marathon medal and special Jr. Beach Runners Kids Run Shirt to each child from the city's Kids Training Program.

"It's a privilege for us to be part of an event that's so important to the local community," said Roy Amalfitano, Executive Vice President of Evergreen Line's Southern California headquarters. "We're thrilled to have the opportunity to promote healthy outdoor activities for kids, their parents and everyone else who participates in the different marathon events in a community we think of as home."

The male and female winners of the full marathon will each win one round-trip Premium Laurel business-class ticket aboard EVA to use within one year of the event. They'll each be able to choose a destination from among five of the exciting Asian cities that EVA serves. Winners' prizes will be presented at the finish line after both runners have come in and official times are ready to be announced.

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“EVA Air’s excellent service and growing success depend on the airline’s endurance, good health and fitness,” said Y.Y. Chen, senior vice president and head, EVA America Head Office. “We never stop training, preparing and reaching for our personal best with every flight. We have a lot in common with marathon participants and are very pleased to again be a sponsor.”

An expected 18,000 runners, walkers and cyclists will compete in the 24th Annual Long Beach International City Bank Marathon, including a Full-Marathon, Half-Marathon, recreational Marathon Bike Tour, the Run Forrest, Run 5K and the **Evergreen Kids 1-Mile Fun Run**. Approximately 30,000 enthusiasts will attend the annual Health & Fitness Expo at the Long Beach Convention Center that’s staged on Friday and Saturday, leading into the marathon. The expo showcases the latest in running, health and fitness, and gives attendees the opportunity to become better acquainted with more than 100 exhibitors, as well as with the Evergreen Line and EVA Air. The events will help raise more than \$1 million for 25 official charities.

**About International City Racing:** Led by Olympic Gold Medalist Bob Seagren, International City Racing, Inc. (ICR) specializes exclusively in the development, management and implementation of endurance, health, fitness and other special events. Besides the Long Beach ICB Marathon, other ICR events include the Pacific Open Water Challenge/FINA Marathon Swimming World Cup to be held in Long Beach in July 2009, the Inaugural Pasadena Marathon held in November, the Dana Point Turkey Trot 10K, 5K and Kids Fun Run that hosts over 10,000 runners and walkers on Thanksgiving Day, the OC Marathon held in May 2009 and the Long Beach Belmont Shore Christmas Parade in December.

**About Evergreen Line:** Since 1976, Evergreen Line has been serving U. S. West Coast ports with modern containership services throughout the globe. The carrier, headquartered in Taiwan, uses Southern California as a gateway for some 40 percent of its cargo that moves in and out of North America. Evergreen is also a leader in the maritime industry for its environmental initiatives, including designing and building the industry’s first “Greenships” that go beyond worldwide standards for container vessels and for a multitude of other innovations that have won the carrier awards for its environmental excellence. The company will mark its 40<sup>th</sup> anniversary this year. [www.evergreen-line.com](http://www.evergreen-line.com)

**About EVA Air:** EVA Air makes frequent flights from Los Angeles, San Francisco, Seattle, New York and Vancouver to Taipei where, with one easy stop, passengers can go on to dozens of cities in Asia and worldwide. EVA also flies the only nonstop service from Los Angeles to Osaka, offers competitive fares and makes it easy to book, buy and fly by clicking [www.evaair.com](http://www.evaair.com).

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