



John Parks, ICR
562-728-8829, ext 5
jparks@runICR.com

**International City Bank Signs Five-Year Deal as Presenting Sponsor
of the Long Beach International Marathon
Business Bank agrees to renewal
with Southern California's Premier Fall Racing Event**

Long Beach, CA – Wednesday, March 18, 2005. International City Racing is pleased to announce a five-year extension of the partnership between Long Beach headquartered International City Bank and the Long Beach International Marathon. International City Bank is the *Presenting Sponsor of the Long Beach International Marathon*, Southern California's premier fall racing event.

International City Bank has been a major sponsor of the event since 2002, and will continue their significant relationship again with the 21st annual Long Beach International Marathon, scheduled for Sunday, October 16. "International City Bank is very pleased to be associated with one of Long Beach's landmark events", said Jane Netherton, President and CEO, of International City Bank. "The marathon and ICB both celebrated our 20th anniversaries last year and through our continued sponsorship we believe we are investing in the success of the marathon, its participants and the City of Long Beach."

"For three years, International City Bank has been a fantastic partner in helping us build the Long Beach International Marathon by over 25% a year. We are grateful for all of their support and together, we will continue to make the marathon in Long Beach one of the premier marathon events in the nation" said Bob Seagren, ICR's CEO and Olympic gold medalist.

About the Long Beach International Marathon: An estimated 15,000 plus competitors from across the nation and over 20 foreign countries are again expected to participate in the 21st Long Beach International Marathon, Half-Marathon, Inline Marathon (both professional and recreational division), Marathon Bike Tour and 5K Run / Walk on Sunday, October 16th. The Convention Center in Long Beach hosts the 2-day Health & Fitness Expo with over 30,000 expected to attend. Additionally, approx. 30,000 will attend the Beach Party Finish Line Festival on the Marina Green on Shoreline Drive. The event has by grown by over 25% each year over the past five years and is the premier Fall Marathon in Southern California. The event is owned by Long Beach based International City Racing that both owns and manages running several large events in Southern California.

About International City Bank:

International City Bank was founded in 1984 as a full service banking institution serving the needs of the Long Beach community. Services offered include commercial lending, cash management, business deposit services and a full range of business banking products. As an independent community-based bank, ICB specializes in providing for the financial needs of middle-market companies. ICB is active in the origination of SBA loans and is a preferred SBA lender in Los Angeles, Orange County and San Diego Counties.

About ICR: Led by CEO and Olympic Gold Medalist Bob Seagren, International City Racing, Inc (ICR) specializes exclusively in the development, management and implementation of road racing, endurance and fitness events. ICR properties include the Long Beach International City Bank Marathon and the National Rivalry Run Series, (a series of 5K Fun Run between students, alumni and fans of rival universities).

For more information on the 21st Anniversary Long Beach International Marathon, visit the website www.runlongbeach.com or call 562-728-8829.

For information on sponsorship of the Long Beach International Marathon, call Premier Partnerships: **Todd Parker** at 203-557-3093 or **Chris Pepe** at 310-551-1777 x13