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**Long Beach Memorial Medical Center and Miller Children's Hospital
Named Official Medical Services Providers for the
Long Beach International City Bank Marathon
Hospitals Agree to Multi-Year Association with
Southern California's Premier Fall Marathon Event**

Long Beach, CA – (date), 2005. Long Beach-based International City Racing is pleased to announce a new multi-year partnership between Long Beach Memorial Medical Center and Miller Children's Hospital and the Long Beach International City Bank Marathon. Long Beach Memorial/Miller Children's will serve as the *Official Medical Services Providers of the Long Beach International City Bank Marathon*, Southern California's premier fall marathon event. Long Beach Memorial-Miller Children's sponsorship will commence with the 2005 race, the 21st annual running of the Marathon, scheduled for October 16.

As the marathon's "health care partner," Long Beach Memorial-Miller Children's was a natural to become involved with one of city's signature events. The rapidly-growing race attracts participants from all over Southern California and nationally. Long Beach Memorial-Miller Children's will receive traditional event branding, advertising, promotional, and hospitality benefits. The two medical centers will also provide up to 60 medical personnel on race day at eight on-course medical stations and at the finish line main Medical Tent. "Long Beach Memorial and Miller Children's participation in the Long Beach Marathon allows us to support wellness activities in our community and continue our mission of improving the health of individuals and families," says Byron Schweigert, CEO of Long Beach Memorial and Miller Children's Hospital.

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Long Beach Memorial and Miller Children's Hospital are committed to providing high quality, compassionate care to local communities and, in fact, will be marking 100 years of service to the City of Long Beach and surrounding areas beginning with events in 2006. You can get more information about services at their Website at www.memorialcare.org.

"The Long Beach International City Bank Marathon is delighted to have built a long-term relationship with these premier hospitals and are pleased to be integrating them into the event" said Bob Seagren, ICR's CEO and Olympic gold medalist.

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About the Long Beach International City Bank Marathon: An estimated 15,000 plus competitors from across the nation and over 20 foreign countries are again expected to participate in the 21st Long Beach International Marathon, Half-Marathon, Inline Marathon (both professional and recreational division), Marathon Bike Tour and 5K Run / Walk on Sunday, October 16th. The Convention Center in Long Beach hosts the 2-day Health & Fitness Expo with over 30,000 expected to attend. Additionally, approx. 30,000 will attend the Beach Party Finish Line Festival on the Marina Green on Shoreline Drive. Current event sponsors for 2005 include Title Sponsor International City Bank, and corporate sponsors JetBlue Airways, Boeing, Michelob Ultra, the Long Beach Convention and Visitors Bureau, the Downtown Long Beach Associates, REI and Ultima Replentisher. The event has by grown by over 25% each year over the past five years and is the premier Fall Marathon in Southern California.

About Long Beach Memorial and Miller Children's Hospital: Long Beach Memorial Medical Center's and Miller Children's Hospital's outstanding record of innovation, medical advances and national recognition are a source of comfort and pride to the community. The Southland's only hospitals with general, cancer, heart, rehabilitation, women's and children's hospitals in one location, Long Beach Memorial and Miller Children's are consistently recognized as leaders in health care.

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Long Beach Memorial has been repeatedly named to U.S. News & World Report's list of America's Best Hospitals; was listed first in Self Magazine's "Ten Best Breast Centers in the U.S.;" earned Mercury Awards for Best Los Angeles Hospital, Best Cancer and Best Orthopedic Programs; was named one of the 10 top cardiovascular surgery hospitals by Modern Maturity Magazine and was among HCIA-Sach's national "Top 100 Hospitals" for heart and orthopedic services. Miller Children's Hospital, home of the nationally renowned Jonathan Jaques Children's Cancer Center, is one of California's eight designated children's hospitals, has more than 100,000 annual patient visits and treats 1,000 newborns in the neonatal intensive care unit – the largest in L.A., Orange and San Diego Counties.

About ICR: Led by CEO and Olympic Gold Medalist Bob Seagren, International City Racing, Inc (ICR) specializes exclusively in the development, management and implementation of road racing, endurance and fitness events. ICR properties include the Long Beach International City Bank Marathon and the National Rivalry Run Series, (a series of 5K Fun Run between students, alumni and fans of rival universities).

For more information on the 21st Anniversary Long Beach International Marathon, visit the website www.runlongbeach.com or call 562-728-8829.

For information on sponsorship of the Long Beach International Marathon, call Premier Partnerships: **Todd Parker** at 203-557-3093 or **Chris Pepe** at 310-551-1777 x13