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**Long Beach International City Bank Marathon
To Provide Innovative Graphical Runner Results
New Zealand Based RunPix to offer new multi page placement results**

Long Beach, CA – October 5, 2005. Long Beach-based International City Racing is pleased to announce that the Long Beach International City Bank Marathon will be using the innovative new RunPix Graphical Results. The achievement of each finisher will be displayed on the Internet using unique new RunPix technology that will present result times, placings and pace as colorful images. RunPix produces an astonishing set of graphics giving the finisher and their friends a different insight into the Marathon journey. Designed as a Web-based souvenir, RunPix offers 3 pages of color graphics including visuals such as a runner's location on the course when others finished. Entrants will also find an image that depicts a bird's eye representation of each finisher's position when crossing the finish line. Watch for the links to RunPix from the marathon home page, www.runlongbeach.com available Sunday evening, Oct. 16th following the race.

According to John Parks, Ex. Vice President with International City Racing, "we are very excited to be offering our race participants this innovative new system to help our runners revisit and further enjoy their achievement. I really believe our race participants will enjoy using and showing the graphical results to their friends and family."

David Duignan, CEO of RunPix believes the Long Beach International City Bank Marathon is a great showcase for his company's graphical systems. According to Duignan: "Long Beach has an interesting course that makes for appealing and colorful post race analysis. We expect our busiest time for site visits to occur on Monday and Tuesday when runners proudly display their achievement to colleagues at work."

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About the Long Beach International City Bank Marathon: An estimated 15,000 plus competitors from across the nation and over 20 foreign countries are again expected to participate in the 21st Long Beach International City Bank Marathon, Half-Marathon, Inline Marathon (both professional and recreational division), Marathon Bike Tour and 5K Run / Walk on Sunday, October 16th. The Convention Center in Long Beach hosts the 2-day Health & Fitness Expo with over 30,000 expected to attend. Additionally, approx. 30,000 will attend the Beach Party Finish Line Festival on the Marina Green on Shoreline Drive. Current event sponsors for 2005 include Title Sponsor International City Bank, and corporate sponsors JetBlue Airways, KTLA / WB, New Balance, Long Beach BMW / Mini, Long Beach Memorial medical Center and Millers Children's Hospital, Best Buy, Hyatt Regency Long Beach, Countrywide Home Loans, Westin Hotels and Resorts, Boeing, Michelob Ultra, the Long Beach Convention and Visitors Bureau, the Downtown Long Beach Associates, KABC 790 Talk Radio, Listerine, DHL, Buono's Pizzeria, REI, Ultima Replentisher and Brightroom Photography. The event has by grown by over 25% each year over the past five years and is the largest Fall Marathon in Southern California.

About RunPix: With a compelling client base of marathon events in US, Europe, and Asia RunPix is bringing a new dimension to road races results. Based in Auckland, New Zealand, the company employs leading technologies to analyze race results and deliver these as worldwide Internet graphics. In addition to Web-based systems, the company also works with race photographers to provide added graphical content that may be used to enhance race photo images. For more information, go to www.runpix.com

About ICR: Led by CEO and Olympic Gold Medalist Bob Seagren, International City Racing, Inc (ICR) specializes exclusively in the development, management and implementation of road racing, endurance and fitness events. ICR properties include the Long Beach International City Bank Marathon and the National Rivalry Run Series, (a series of 5K Fun Run between students, alumni and fans of rival universities).

For more information on the 21st Anniversary Long Beach International Marathon, visit the website www.runlongbeach.com or call 562-728-8829.